

SOLVING YOUR COMPLEX BUSINESS PROBLEMS

# BUSINESS PROCESS MANAGEMENT

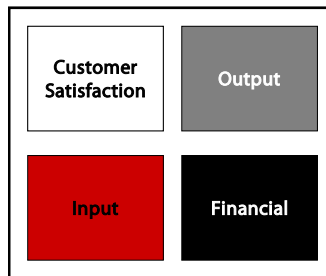
## UNTANGLING YOUR BUSINESS PROCESSES

In today's marketplace, Chief Executives are struggling to untangle their business processes from their IT applications, as they look for ways to make their company more dynamic and responsive. Many companies want to transform themselves into "process-centric" organizations, and consider this transformation critical to their future success. Focused on producing better products & services; providing higher-quality customer support & service; and increasing employee productivity, Gordian helps clients eliminate the barriers and the bottle-necks to optimizing your end-to-end business processes.

Through Gordian's BPM methodology, we enable you to design & manage a process-centric organization, by providing you with:

- ◆ A clear business strategy, tied to your goals.
- ◆ A detailed analysis of mission-critical processes.
- ◆ Specific process improvement outcomes – both operationally & financially.

techniques and key performance metrics. The results assure the management and coordination of resources, tasks, and information among your key stakeholders.



By analyzing your current operations and business processes, areas for improved management information and control can be identified. Gordian performs the analysis using various analysis tools and techniques, drilling down through the business processes and activities to identify inefficiencies and loss of performance.

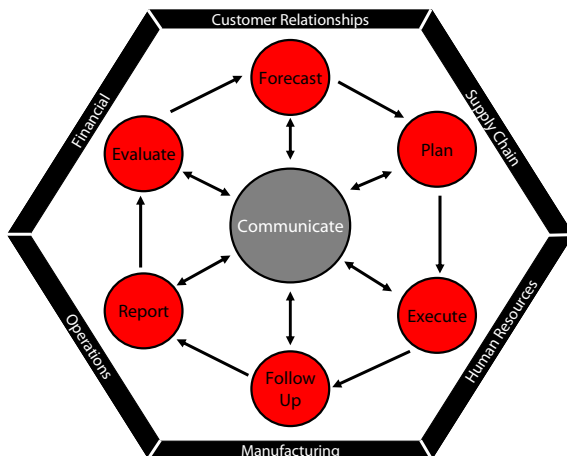
Tools such as a "brown paper" allow a total picture to be built, visualizing the process itself, the management controls used throughout the process, and the interfaces with internal customers and suppliers. While developing an understanding of the processes, key measurements and metrics are identified, and studied against historical trends.

Gordian reengineers your processes for improved cycle-times and efficiencies, and establishes the measurements and metrics for maintaining consistent control over the work processes being performed.

We focus on the specific areas that bring significant performance improvements, while working with client organizations to map a comprehensive view of their existing value chain. We then identify options to bring significant financial gains with the least amount of investment. Gordian understands Business Process Management: what works, what doesn't, and why. And we know how to make it work for you.

*If your business processes are complex and widely-distributed across your organization, then Gordian can help you to successfully transform your company.*

Management System Elements  
The Core of Business Process Management



Gordian's structured approach is highly collaborative, and employs the use of innovative change management tech-

www.gordiantransformationpartners.com

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STRATEGY, TRANSFORMATIONS &  
PERFORMANCE TURNAROUNDS

## ABOUT GORDIAN TRANSFORMATION PARTNERS

Gordian Transformation Partners is a boutique management consulting firm that integrates traditional management consulting disciplines with high-impact leadership practices and breakthrough thinking tools for mid-market clients. The result is a powerful consulting process that enables CXO's to solve their toughest business challenges with speed, efficiency, and economy.

Gordian is headquartered in Atlanta, GA. We draw on the knowledge and experience of its consultants, whose skills span the initial generation of ideas and insights all the way through to detailed implementation. Gordian's consultants have led transformation and turnaround initiatives for over 500 Global 1000 and mid-market companies in Australia, Belgium, Canada, Cyprus, Denmark, Finland, Hong Kong, Indonesia, Italy, Jamaica, Malaysia, Mexico, the Netherlands, New Guinea, New Zealand,

Norway, Portugal, Singapore, Spain, South Africa, Sweden, Trinidad, the United Kingdom, and the USA.

Gordian's consulting expertise addresses every area of your enterprise, from developing a transformation strategy to make your organization more customer-focused, to optimizing your supply chain investment, with the tools and expertise to help you reach your objectives.

Gordian draws on the knowledge and expertise of our consultants, whose skills span a wider range of capability than many other major consulting firms. The disciplines of Gordian's consulting specialists are underpinned by deep change management experience - managing risk, mobilizing staff and integrating initiatives to deliver sustainable change quickly.

Gordian Transformation Partners assist clients on a wide array of issues and problems, regardless of industry vertical. Gordian's

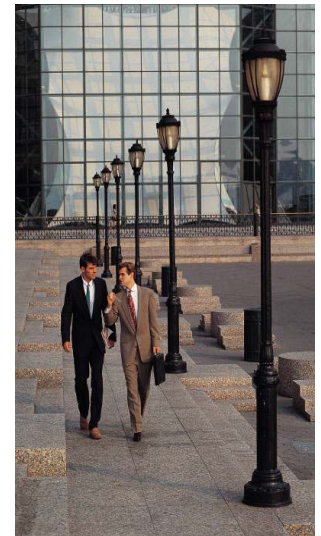
consultants' capabilities have been developed through years of experience creating solutions for the most complex problems facing companies today.

Gordian Transformation Partners is focused on what is most important to senior executives and their organization:

- Enterprise Transformation
- Customer-Driven Transformation
- Strategy
- Change Management
- Business Process Management
- Performance Turnaround
- Behavioral Development

Gordian Transformation Partners:

- *Help organizations produce extraordinary business results, while connecting and enriching the lives Gordian Transformation Partners touch.*
- *Works in a dynamic team environment, where you and your management team share substantially in the economic value that you help create.*
- *Trains and develops you and your management team, to realize your fullest potential.*
- *Transforms your organization to a collaborative, high-energy, and fulfilling work environment.*



***Jointly determine the best approach for implementing sustainable improvements.***

**Contact Gordian at:  
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